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ABSTRACT OF THE DISCLOSURE

A non-magnetic, ceramic one-component toner which is transferred onto a glass, glass ceramics or ceramics substrate or a similar solid or flexible substrate by electrophotographic printing and is burnt into in a subsequent temperature process. The one-component toner includes a synthetic matrix and a portion of substantially inorganic foreign matter. The portion of foreign matter includes exclusively non-magnetic particles and amounts to 40 to 70% by weight, especially 50 to 60% by weight, with the specific charge of the toner particles in a range of $> 25 \mu\text{Ck/g}$.